

# BEAUTY DEFINED

by Natalie Godefroy

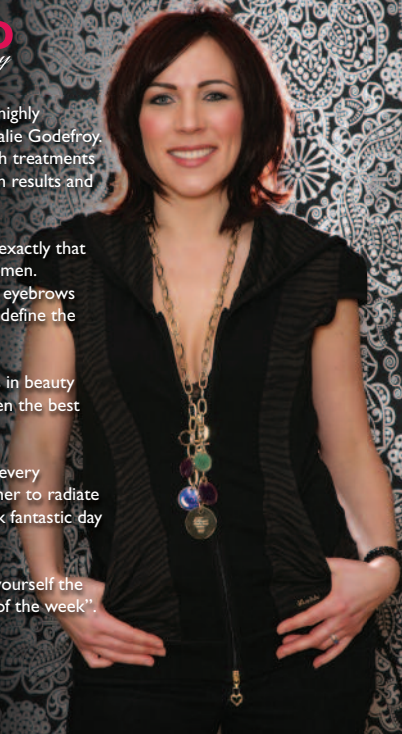
Beauty Defined was launched in 2007 by highly acclaimed professional makeup artist Natalie Godefroy. Natalie wanted to provide her clients with treatments that give a real 'wow' factor with optimum results and lasting benefits.

Permanent makeup provides clients with exactly that and solves the biggest issues for many women. Treatments that create beautifully shaped eyebrows that frame the face, liners and lashes that define the eyes and fuller, more youthful lip lines.

Natalie works alongside top professionals in beauty and aesthetics, ensuing her clients are given the best advice on treatments and referrals.

At Beauty Defined we strive to cater for every woman's beauty needs and wants – whether to radiate for that special occasion or to simply look fantastic day to day.

Natalie's own philosophy is, "Don't deny yourself the right to look and feel fantastic every day of the week".



## BEAUTY NOTES

Free Consultation and Patch test available for all clients.

All eyeliners include a Lash Enhancement.

All lip treatments include a lip liner, with exception to men's Lip Enhancement.

Results of correctional procedures cannot be guaranteed as they are experimental in nature and the success relies on the nature of the original application. Multiple treatments are often required.

All treatments, with the exception of maintenance and correctional, include a free 2nd application between 1 and 3 months. This is not always necessary, but may be required if the colour does not heal evenly.

Extra retouch £75.00

Colour boost within 12 months £175.00

Colour boost within 18 months £225.00

Colour boost within 24 months £275.00

### Cancelations

At least 24hrs notice is required for cancelations otherwise a 50% charge will be incurred.

### Gift Vouchers available



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# PERMANENT MAKEUP

## EYEBROWS

Most women struggle with achieving the perfect eyebrow shape. If your eyebrows are sparse or even non-existent, having your eyebrows permanently enhanced will change your look and boost your confidence. Personally selected pigments are used to suit your colouring and your brows are designed to suit your face shape, providing you with the most flattering, appropriate and personalised look.

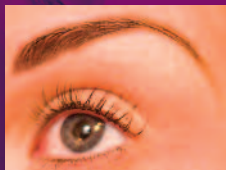
Clients can choose a subtle, soft pencilled look or 3D hairstroke effect.

For those women who love their HD Brow shape this can be perfected by having permanent makeup.

## LASH ENHANCEMENT

This treatment is ideal for anyone that wants to enhance their eye shape, size and colour. A lash enhancement gives the appearance of thicker looking lashes and gives definition to the eye. You will never worry about seeing anyone without your make up on again.

If you struggle with getting your eyeliner on then have it designed and placed perfectly with permanent makeup.



*“I consulted Natalie regarding permanent make up as my (mature!) eyebrows were fast disappearing! I had complete confidence in her from our first meeting and the result exceeded my expectations. I felt that she wanted me to be completely satisfied with the treatment and I was impressed with her friendly and professional manner.”*

A base line lash enhancement procedure fills the gaps in between your eyelashes and is completed by applying eyeliner above the lash line to create picture perfect eyes.

Clients can choose a soft smoky finish or a liquid line with a dramatic flick.

## LIPS

This treatment is ideal for anyone who wants to have a fuller, more defined and youthful lip contour. It is perfect for women who have lost the colour or shape of the lip, have an uneven or thin lip shape or even those who just want a more voluptuous finish to the lip.

Clients can choose anything from a soft natural lip blush to a defined lip liner or full lip colour for a more made-up look.

## TCA SKIN PEEL

A 10% TCA peel is an especially effective skin treatment for acne scarring, pigmentation, blemishes and fine lines. Home care products will be advised to gain optimum results.



*“Thank you Natalie for doing my make up on my wedding morning, it looked fantastic in the photographs, looked really natural and stayed in place all day!! I got so many compliments”*

# PRICE LIST

## Eyebrows

3D Hairstroke Effect	£495.00
Powdered Effect	£450.00

## Eyes

Eyelash Enhancement (Top Only)	£350.00
Eyelash Enhancement (Top and Bottom)	£400.00
Shaded Eyeliner	£475.00
Pearl Eyeliner	£550.00
Latino Eyeliner	£595.00

## Lips

Lip Liner	£400.00
Lip Brush	£475.00
Full Lip Colour	£595.00
Men's Lip Enhancement	£300.00
Beauty Spot	£50.00

## Other Treatments

HD Brow	£25.00
Semi Permanent Lashes	£85.00
Lash Infill	£45.00
LVL Lash Treatment	£50.00
TCA Skin Peel	£120.00
Collagen Wave Radiofrequency	
Skin Tightening Treatment	£200.00

Younger, firmer, radiant skin with lasting results

*“I first met Natalie when I was looking for someone to help with make up at my wedding. Natalie did a fantastic job for me, three bridesmaids and mothers! We all looked and felt wonderful. Natalie is very talented and a lovely, fun person to be part of the wedding day team. I was so impressed with Natalie and she did such a good job on my eye brows that I have since been back for permanent makeup. I completely trust Natalie's judgment and would recommend Natalie very highly.”*